#### WORKING TITLE: "Universal Basic Income"

A Docu-Series on the Feasibility of Universal Basic Income



#### The Difficult Problem We Solve

Are we witnessing the end of work? "Universal Basic Income" presents a clear unbiased look at controversial topic gaining prominence globally, Universal Basic Income (UBI). This film series seeks to look at the history of work and money, rise of capitalism, the psychology of work and how perceived value is created, stored and lost. Additionally, the role technology plays as a force for increased efficiency drive job loss and displacement. Can technology offer solutions in form of blockchain and cryptocurrency?

#### Why the Problem is Hard to Solve

UBI discussions are controversial and deeply complex, which raises questions about human nature: "UBI will make us all lazy" "no one will want to work" to practical questions about implementation: "Who will fund this?" Finding compelling ways to present complex aspects of the UBI will be the main challenge of the docu-series.

AACC, MannaBase and other partners will produce a docu-series

- A Brief History of Work
- Human Nature and Value Creation
- Capatilism forces of change/unintended consequences

Docu-series that presents complex UBI issues in easy to understand manner. This will be accomplished by:

- 1.) Conducting Interviews with experts from different industries (psychology, economics, politics, banking, tech, crypto)
- 3.) Distribution strategy with Netflix/Amazon to maximize

#### **Our Solution**

on UBI for distribution on Netflix/Amazon. Topics covered will include:

- Role of tech: Blockchain/crypto solutions for UBI disbursement

#### **Key Features**

- 2.) Using of compelling animations, and motion graphics, to simplify complex ideas and create engagement.
- exposure and viewership

AACC

AACC

MannaBase Brandon Venetta - Founder/Co-Producer

Aram Hekinian - Award-winning Filmmaker Co-Producer "Read.Play.Love" Campaign

Aruna Hekinian - Award-winning Filmmaker

Co-Producer "Read.Play.Love" Campaign

### Major Value the Film Delivers

- · A balanced look at the most important problem of our generation: Job loss and displacement due to Al
- Explores the impact on 100 million+ Americans and even more globally
- The current state of fiat markets
- Offers controversial solutions

### **Top 5 Controversial Facts** about UBI

- I. It will help sick people live longer
- 2. It will eliminate poverty
- 3. It will lead to meaningful work
- 4. It will end abusive relationships
- 5. It will save capitalism

### What is Changing in the Market

Change is hard to adopt. Rapid changes in the marketplace as a result of capitalism's quest for efficiency has lead to unprecedented job loss due to globalization, technical and mechanical automation.

### **ADDITIONAL PARTNERS & ADVISORS**

**TEAM & TRACK RECORD** 

Trish Dalton - Producer | One and Done Academy Award winning film production company "Song of Lahore"

Jason DaSilva - Producer | Emmy Award "When I walk"

Confirmed/Proposed Distribution Partners









### James Bullard

**FED** 

## Peter Joseph

Zeitgiest Movement

### Elon Musk **PayPal**

Tesla SpaceX

### Jesse McWater World Economic

Forum

### Jeremy Rifkin **Economist**

Slava Rubin Indiegogo

UBI Activist US House of Rep Writer

MannaBase Currency

# **US Senator**

Scott Santen David Schweikert Eric Stetson Elizabeth Warren Andrew Yang Presidential Canidate

Partial List of Confirmed/Proposed Participants

### **PRODUCTION TIMELINE**



#### **NEXT STEPS**

Confirm Principal Photography with Subject Matter Experts at Consensus 2018 - CoinDesk

James Bullard FED Michael Casey MIT Media Labs Alin Dragos MIT Media Labs Robert Cohen SEC Craig Fisher US Dept. Treasury David Schweikert US House of Rep Jack Dorsey Square Eva Kaili Euro Parliament Nicolas Bacca Ledger Nolan Bauerle Coindesk Jeremy Allaire Circle Perianne Boring Chamber Digital Com. Rober Carter Fed Ex Daniel Dehrey Silicon Valley Bank Vanessa Grellet Consensys

Kavita Gupta Consensys Charlie Lee Litecoin Vinny Lingham Civic Joseph Lubin Consensys ed McCaleb Stellar lesse McWater World Econ Forum Michael Perklin ShapeShift Slava Rubin Indiegogo Travis Scher Digital Currency Group Ed Felten Princeton Ned Scott Steemit David Wachsman Wachsman Amy Yin Coinbase Matthew Roszak Blog